

# TAYLOR MADE DIGITAL

PLUG INTO  
THE WORLD'S

#1 THOROUGHBRED  
NETWORK



FasigTipton

Our approach is the major reason  
**Taylor Made is the CLEAR digital sales leader!**

- **Pioneers of the platform** – selling digital since 2021
- In house **marketing** department with full time **videographer** and **photographer**
- In house **research** department to provide market segmentation for horse specific campaigns
- **10 Thoroughbred Advisors** committed to finding the perfect buyer for each horse.
- Talented and extensive **support team** ready to deploy to tracks and regional markets as needed.



SALE TOPPER \$740K MENSA

## Taylor Made Digital By The Numbers

492 Horses Consigned

83 % Clearance Rate

53 horses Sold for \$100,000 +

Gross Sales of \$20,284,300

#1 Digital Consignor In North America by a country mile!

(As of 12/12/24).

*“There is a temptation for owners and trainers to approach the digital platform on their own, but with so many moving parts it is crucial to have a team that is experienced and dedicated to maximizing your outcomes as a seller. **Taylor Made is MADE for the digital platform.**”*

Jak Knelman

SOLD 8 HORSES FOR  
**\$300K+** ON THE DIGITAL  
PLATFORM APRIL 2024

Contact Us



859-885-3345



www.TaylorMadeFarm.com